

Economic Development Administration Tonia R. Williams, CEcD – Area Director



Agenda

- Mission
- Quick Facts about the EDA
- Eligible Applicants
- Overview of Programs and Funding Priorities
- Comprehensive Economic Development Strategy (CEDS)
- Economic Distress Criteria
- Application Cycles
- Q&A

EDA's Mission

To lead the federal economic development agenda by promoting innovation and competitiveness, preparing American regions for growth and success in the world wide economy



- EDA established in 1965
- Bureau of the U.S. Department of Commerce
- Six Regional Offices nationwide
- Philadelphia Regional Office (PRO) covers 13 states,
 the District of Columbia, Puerto Rico and the USVI
- Annual investment budget of \$250 M
- \$1.5 B in investments at any given time

Quick Facts About the Economic Development Administration

Eligible Applicants

- States and units of local governments
- Indian Tribes
- Economic Development Districts
- Public and private not-for profit organizations*
- Universities and institutions of higher education
- * acting in cooperation with local gov't









EDA's Programs

- ★ Public Works
- ★ Economic Adjustment Assistance**
- ★ Short-Term Planning*
- ★ Local Technical Assistance*
- ★ University Centers (Competition)
- * Does not require economic distress
- ** Interagency collaborative competitions



Programs of the EDA

- <u>Public Works and Development Facilities</u>: Support the construction, expansion or upgrade or upgrade of essential public infrastructure and facilities
- Economic Adjustment Assistance: Assist in the design and implementation of strategies (e.g., strategy development, infrastructure construction, revolving loan fund capitalization) in communities and regions that have experienced or are under the threat of serious damage to the underlying economic base

Programs of the EDA

- Planning: Supports local organizations (Economic Development Districts, Indian Tribes, and other eligible areas) with longterm-planning effort
- Local Technical Assistance: Focused on assistance provided to public and non profit organizations to help in economic development decision making (e.g., project planning, feasibility studies)

Programs of the EDA

 University Centers: A partnership of the federal government and academia that makes the varied and vast resources of universities available to the economic development community



Funding Priorities

- Collaborative Regional Innovation
- Public/Private Partnerships
- National Strategic Priorities (clean energy, green technology, sustainable manufacturing, innovation in science, health care, alternative fuel technologies
- Global competitiveness
- Economically sustainable development
- Economically distressed and underserved communities



Investment Policy Guidelines

- Market based and results driven
- Strong organizational leadership
- Advance productivity, innovation and entrepreneurship
- Anticipates economic changes and diversify the local and regional economy
- High degree of commitment

Comprehensive Economic Development Strategy

- Economic Development Districts develop and maintain Comprehensive Economic Development Strategies (CEDS) that provide road maps for their regional economies and funds critical economic development projects across those regions
- Proposed projects must be consistent with the CEDS (or an EDA approved equivalent)

Economic Distress Criteria

- Unemployment (at least 1% higher than the national average)
- Per capita income (80% or less than the national average)
- Special Need (job loss, natural disasters, military base closures, depletion of natural resources, population loss)



EDA's Application Cycles

- Public Works and Economic Adjustment Assistance
 - Quarterly competitions (Dec., Mar., Jun., Oct.)
 - Local share match (varies based upon economic distress)
 - Evidence of economic distress
 - CEDS requirement
 - Environmental and Engineering (construction requests)

EDA's Application Cycle

- Planning and Local Technical Assistance
 - rolling basis
 - local share match (50/50)
 - CEDS requirement



Q & A

Thank you!

For more information: www.eda.gov

